BDLAB
Business Data Lab

BDLAB's mission is to provide accessible data reporting solutions for all sizes and types of businesses.

Deliverables

Power BI Reports
Digital report with automated refresh providing multi-perspective insights which drive decisions, guide actions and inform strategies in an interactive and visually appealing format.

Insights Catalogue
Single source of truth with definitions for all insights used in the reports.

Data Reference
Clear lineage and transparency of data pipeline from the source through to the various reports.

Power BI Template & Theme
Template with business branding style and colors providing coherence and appeal.

Visual Requirements
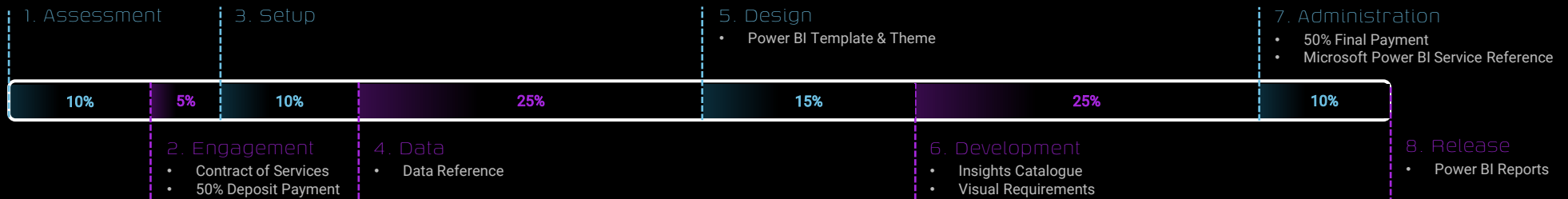Business requirements translated into impactful visuals and meaningful insights.

Microsoft Power BI Service Reference
Maintainability of Microsoft Power BI subscriptions services.

Packages

Specifications	LAB1	LAB2	LAB3
Power BI Reports • Each report has a digital size of 720-pixel height by 1280-pixel width (ratio of 16:9).	Up to 3 Reports	Up to 6 Reports	Up to 10 Reports
Primary Dataset • A table of data, also referred as fact tables, containing a single business type of event or transaction (Ex. Sales, Inventory, Attendance, etc..).	1 Primary Dataset	Up to 3 Primary Datasets	Up to 5 Primary Datasets
Deliverables: • 1 Contract of Services (Secured pdf) • 1 Deposit Invoice & Receipt (Secured pdf) • 1 Data Reference (pdf) • 1 Power BI Template (pbit) • 1 Power BI Theme (json) • 1 Insights Catalogue (pdf) • 1 Visual Requirements (pdf) • 1 Microsoft Power BI Service Reference (pdf) • 1 Final Invoice & Receipt (Secured pdf) • Power BI Report(s) Source Files (pbix)	✓	✓	✓
Delivery	15 Weeks	30 Weeks	50 Weeks
Price*	$AUD 18,000	$AUD 36,000	$AUD 60,000

*Price excludes Microsoft Power BI Pro or Premium subscription services. We also offer customisable packages and maintenance services post release.

Stages

1. Assessment

3. Setup

5. Design
• Power BI Template & Theme

7. Administration
• 50% Final Payment
• Microsoft Power BI Service Reference

10%	5%	10%	25%	15%	25%	10%

2. Engagement
• Contract of Services
• 50% Deposit Payment

4. Data
• Data Reference

6. Development
• Insights Catalogue
• Visual Requirements

8. Release
• Power BI Reports

BDLAB
Business Data Lab

BDLAB's mission is to provide accessible data reporting solutions for all sizes and types of businesses.

Samples

Earned Revenue, Sales & Market Share

Operations Progress & Monitoring

Employee Roster & Attendance

Audit & Compliance