BDLAB
Business Data Lab

BDLAB's mission is to provide accessible data dashboarding solutions for all sizes and types of businesses.

Deliverables

Power BI Dashboards

Digital dashboards with automated refresh providing multi-perspective insights which drive decisions, guide actions and inform strategies in an interactive and visually appealing format.

Insights Catalogue

Single source of truth with definitions for all insights used in the dashboards.

Data Reference

Clear lineage and transparency of data pipeline from the source through to the various dahsboards.

Power BI Template & Theme

Template with business branding style and colors providing coherence and appeal.

Visual Requirements

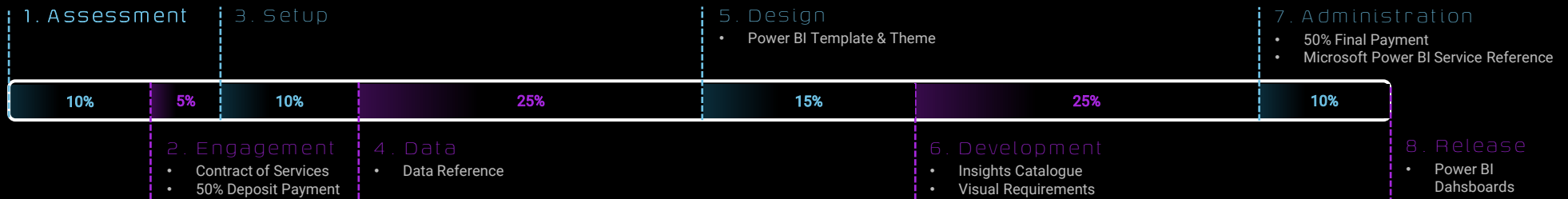Business requirements translated into impactful visuals and meaningful insights.

Microsoft Power BI Service Reference

Maintainability of Microsoft Power BI subscriptions services.

Packages

Specifications	LAB1	LAB2	LAB3
Power BI Reports • Each dashboard has a digital size of 720-pixel height by 1280-pixel width (ratio of 16:9).	Up to 3 Dashboards	Up to 6 Dashboards	Up to 10 Dashboards
Primary Dataset • A table of data, also referred as fact tables, containing a single business type of event or transaction (Ex. Sales, Inventory, Attendance, etc..).	1 Primary Dataset	Up to 3 Primary Datasets	Up to 5 Primary Datasets
Deliverables: • 1 Contract of Services (Secured pdf) • 1 Deposit Invoice & Receipt (Secured pdf) • 1 Data Reference (pdf) • 1 Power BI Template (pbit) • 1 Power BI Theme (json) • 1 Insights Catalogue (pdf) • 1 Visual Requirements (pdf) • 1 Microsoft Power BI Service Reference (pdf) • 1 Final Invoice & Receipt (Secured pdf) • Power BI Dashboard(s) Source Files (pbix)	✓	✓	✓
Delivery	15 Weeks	30 Weeks	50 Weeks
Price*	$AUD 18,000	$AUD 36,000	$AUD 60,000

*Price excludes Microsoft Power BI Pro or Premium subscription fees, although platform setup is included. We also offer customisable packages and maintenance services post release.

Timeline

1. Assessment	3. Setup		5. Design	7. Administration
			• Power BI Template & Theme	• 50% Final Payment • Microsoft Power BI Service Reference

10%	5%	10%	25%	15%	25%	10%

	2. Engagement	4. Data		6. Development		8. Release
	• Contract of Services • 50% Deposit Payment	• Data Reference		• Insights Catalogue • Visual Requirements		• Power BI Dahsboards

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Samples

Earned Revenue, Sales & Market Share

Operations Progress & Monitoring

Employee Roster & Attendance

Audit & Compliance